



सत्यं शिवं सुन्दरम्

Estd. 1949

Accredited "A+" by NAAC

FMS BARODA



FACULTY OF MANAGEMENT STUDIES
THE MAHARAJA SAYAJIRAO UNIVERSITY OF
BARODA

ADMISSION BROCHURE

2024-2025

“THOSE WHO BUILD BENEATH THE
STARS BUILD TOO LOW”



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ABOUT

THE UNIVERSITY

India's internationally renowned The Maharaja Sayajirao University of Baroda (1949) has blossomed from the Baroda College (1881), which is one of the oldest centers of learning in western India. MSU is the only state university with a residential, unitary character having English as the sole medium of instruction with more than 1200 well-qualified faculty members and 1500 administrative staff to facilitate the learning of more than 35,000 students living a cosmopolitan life on campus. The rich legacy of the University is crowned by the names of stalwarts like Nobel Laureate Dr. Venkatraman Ramakrishnan, Shri Aurobindo, Bharat Ratna Acharya Vinoba Bhave, Gyanpith Awardee Shri Rajendra Shah, Dr. I.G. Patel, Lord Bhikhu Parekh, Shri Sam Pitroda, Prof. K.G. Subramanyan and many more.

Having 275 acres of land, it comprises 14 Faculties (Arts, Commerce, Education & Psychology, Family & Community Sciences, Fine Arts, Journalism & Communication, Law, Management Studies, Medicine, Performing Arts, Science, Social Work, Technology & Engineering, Pharmacy) having 90 departments, 3 constituent colleges (Polytechnic, M. K. Amin Arts and Science College & College of Commerce, Padra and Baroda Sanskrit Mahavidyalaya) and several specialized centers and institutes offering a wide spectrum of courses from kindergarten to Ph.D., with excellent exposure to co-curricular and extracurricular experiences. The University has offered courses in design, fashion technology, hotel management, and catering technology from the academic session 2013-14 onwards.



ABOUT THE UNIVERSITY

With its multifaceted academic character and infrastructural strength in the form of equipment, laboratories, libraries, and other facilities, the University is forging ahead towards creating spaces for interactive structures of knowledge, through mutual collaborations across the divisions of natural sciences and technology, social sciences and humanities, commerce and business studies, etc. across national and international boundaries through collaborations and linkages. A strong interface with the industry and placement cells in different faculties have empowered the illustrious alumni to hold high positions in various sectors in some of the best organizations in the world.



VISION

To inculcate professionalism in management thoughts and foster practices of future managers and leaders.



MISSION

To serve as a centre of excellence in management education, training & research.



OBJECTIVE

To disseminate knowledge and management education in order to provide talented workforce to the business world.



THE FACULTY OF MANAGEMENT STUDIES



Maganbhai Shankarbhai Patel Institute of Management Studies, popularly known as FMS-Baroda, was established in 1984 in the city of Vadodara. It is run by the Maharaja Sayajirao University of Baroda. The courses are approved by the All India Council for Technical Education. The institute offers a full-time MBA program, a doctoral program, and three-year Executive MBA programs. Students, in their two-year stint at FMS-B, are exposed to one of the best learning environments and industrial exposure. Various industries of National and International importance provides students with the opportunity to interact with the corporate world and gain hands-on experience. The institute creates a fertile ground for sharing multiple viewpoints and preparing for leadership in a global workplace. Its commitment to diversity is deep. The interactions that occur daily in the FMS-B community provide a challenging atmosphere that helps students to grow and develop skills they would need to excel in the corporate world. The faculty, students, and alumni are linked by a common quest for life-long learning. Teaching and learning at FMS-B are collaborative, which reward the students with a higher level of knowledge, deeper insight, and better understanding.



COURSES OFFERED



DOCTORAL
PROGRAMME



TWO YEAR FULL-TIME
MBA PROGRAMME



THREE YEAR EXECUTIVE
MBA PROGRAMME

OUR AMENITIES

MANAGEMENT DEVELOPMENT CENTRE

Management Development Centre offers customized management development programs for company executives. It includes a seminar hall for 50 people, a boardroom for meetings and interviews, and is equipped with a projector and public address system for interactive sessions and presentations.



LIBRARY : THE HUB OF OUR KNOWLEDGE INFRASTRUCTURE

The faculty's library is a comprehensive knowledge and research center for students. It houses over 12,650 titles covering various management fields, from income tax to supply chain management, and subscribes to 31 national and international journals along with 10,000 online journals via EBSCO host, providing students with extensive resources. Students have access to Smt.Hansa Mehta Library.



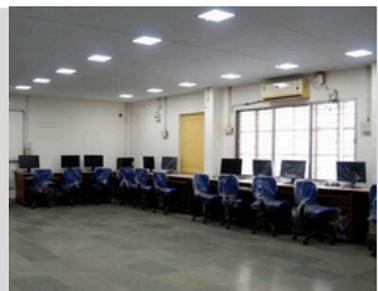
RECREATIONAL FACILITIES WITHIN THE PREMISES

FMS-Baroda emphasizes a balanced mix of academics and sports for holistic student development. The campus offers facilities for badminton, table tennis, and volleyball, promoting wellness, team cohesion, and sportsmanship among students.



COMPUTER AND LANGUAGE LABORATORY

The faculty includes a computer and language lab accessible to students, faculty, and staff. Computer labs support tasks like website creation, paper editing, data analysis, and accessing library resources, while the language lab enhances communication skills. These labs are essential for students to develop both basic and advanced computer skills.



AUDITORIUM ON-CAMPUS

The Pandit Deendayal Upadhyay Auditorium at FMS-Baroda is renowned in Vadodara for hosting seminars, conferences, expert talks, meetings, and presentations. Students utilize it for various activities and events during their two-year tenure, gaining exposure to academic expertise and industry insights through seminars, expert talks, guest lectures, and other events.



OFFICERS OF UNIVERSITY



Prof. (Dr.) Vijay Kumar Srivastava
Hon'ble Vice Chancellor
The Maharaja Sayajirao University of Baroda

Dr. Sunita Sharma
I/c. Dean
Faculty of Management Studies,
The Maharaja Sayajirao University of Baroda



OUR MILESTONES

2011

Ranked 27th among top 100 Business schools of India in the Economic Times Recruiters Survey

2012

Ranked 2nd on the basis of ROI among 3500 B-Schools by C-Force Market Research Agency, while securing the 59th position overall (Outlook, October 1st, 2012).

2013

Ranked A+ by Business and Management Chronicles

2019

Certificate of Appreciation was awarded for participation in Digital Management Conclave 2019 organized under GESIA DMC 2019 in association with the Government of Gujarat.

2018

23rd rank across Indian B-Schools (including IIMs, IITs, IIFT) in The Week. Our faculty member received award for best innovative teaching practices.

2017

Kudos to our HR Associate Professor for winning the 'DEWANG MEHTA National Education Award' and our school ranking 13th in the Top Government B-School by CSR-GHRDC Survey

2020

Ranked 2nd among other Government B-School (ROI) in MDRA Survey conducted by India Today.

2020

Our HR Associate Professor received "The Best Research Paper Award" in Special Category (on 14-03-2020)

2021

Ranked 4th as a top Government B-School in India with best value for money in November 2020-21.

OUR MILESTONES

2013

Our Marketing Professor received "The best Professor in Marketing" award by ET Now in National Educational Leadership Awards 2013.

2014

Rated A++ by Business and Management Chronicle in 2014.

2015

Ranked 13th Top Government B-School in India by Competition Success Review in 2015.

2016

Placed in Super League A-8 Category of B-School in PAN India Survey conducted by Business Standard in 2016.

2016

Received "DEWANG MEHTA National Education Award" for Best Academic Input (Syllabus) in Human Resource Management, 2016.

2016

Awarded "Outstanding B-School (West)" at National Education Awards by ABP News (23rd June 2016)

2022

The M.S. University accredited A+ by National Assessment and Accreditation Council, NAAC

2023

Ranked 30th in the Chronicle Ranking, 2023 & Revolutionized learning with a state-of-the-art Smart Digital Classroom

2024

Ranked 44th in the IIRF Ranking, 2024 & Received Best Paper Award(3rd Rank) for the Paper on Risk Management at International Conference

CURRICULUM

SEMESTER

1

Tax Laws
Management Concepts & Organizational Behaviour
Business Communication
Business Environment
Human Resource Management
Financial & Cost Accounting
Data Analysis & Decision Tools
Computer Applications in Management

SEMESTER

2

Managerial Economics
Financial Management
Marketing Management
Organizational Change & Development
Production & Operations Management
Operations Research & Systems Modelling
Management Accounting
Research Methodology in Management



Summer Internship Programme
(8 weeks)

CURRICULUM

3

SEMESTER

Marketing Management

Consumer Behaviour
Marketing Research
Advertisement Management
Industrial Marketing
International Marketing
Sales Force Management

Human Resource Management

Advanced Personnel Management
Industrial Relation and Trade Unionism
Labour Legislation in India
Human Resource Development
Compensation Management
Research Methods in HR

Common Subjects

Business Law
Strategic Management

Financial Management

Corporate Tax Management
International Financial Management
Indian Financial System
Project Management
Security Analysis & Portfolio Management
Management Planning and Control
Corporate Valuation

Production and Operations Management

Advanced Operations Research
Advanced Operations Management
Materials Management
Quality Management
Supply Chain Management
Operations Management in Services/
Innovations and Theory of Constraints
Business Forecasting

4

SEMESTER

Management Information System
Corporate Governance & Business Ethics
Entrepreneurship & Innovation Management
Business Policy
Contemporary Issues in Management
Grand Project Dissertation (8 Weeks)
Viva-voice



PERMANENT FACULTY



DR. SUNITA SHARMA

Dean (I/c.)
B.Sc., L.L.B., L.L.M., MPM,
ADCCSSAA
Ph.D. (The Maharaja
Sayajirao University of
Baroda)
E-mail: sunita.sharma-
mgmt@msubaroda.ac.in



DR. BHARGAV H. PANDYA

Assistant Professor (Finance)
MBA, UGC-NET (Management)
PGDHRM, Ph.D. (Kadi University)
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MS. SMITA TRIVEDI

Assistant Professor (Data
Analysis, Decision
Sciences),
M.Sc. (Statistics),
Pursuing Ph.D. in M.L.
E-mail: smita.trivedi-
mgmt@msubaroda.ac.in

TEMPORARY FACULTY



DR. KHUSHALI CHAUHAN

Temporary Assistant
Professor
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GSET (Commerce),
M.COM, B.COM
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mgmt@msubaroda.ac.in



MS. VARTIKA KANAGAT

Temporary Assistant Professor
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Pradesh University), B.B.A.,
Ph.D. Research Scholar,
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The Maharaja Sayajirao University of
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E-mail: vartika.kanagat-
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VISITING FACULTY



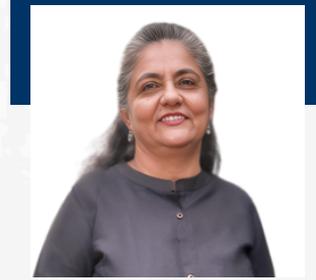
C.A. NAYAN KOTHARI

M.Com, FCA, NET(UGC),
Immediate Past Chairman
of WIRC, ICAI, Vadodara



MR. AMIYA PUJARI

B.E.(Mechanical),
M.B.A. - Quality
Management,
Competent Person as per
GFR, Energy Auditor.
Sr. General Manager-
Trivedi & Associates
Technical Services (P)
Ltd.



**DR. KALPANA
MOTANPOTRA**

M.A. (Industrial
Psychology),
MMS (Personnel
Management),
Ph.D. (Psychology)
Founder of Abacus
Learning



MS. POOJA PRAJAPATI

M.B.A. (Marketing)



MR. DEEP AGRAWAL

B.Com., M.B.A. (Finance),
L.L.B., C.S.
Practicing Advocate



MR. RAJIV JANDIAL

B.E. (Mechanical),
MBA(Marketing),
Former Head of Sales
Johncrane INC



MS. ANITA JANDIAL

B.Com,
MBA (Finance),
Proprietor of Fiscals



MS. SHIVANI TIWARI

B.E. (Electronics and
Communication),
MS- Electrical
Engineering IIT MADRAS,
Founder of CFI
ACADEMY-JEE/NEET
Foundation



MR. SUDHIR PANDEY

B.E. (Electrical),
M.B.A(O&P MGMT),
Senior Planner and
Buyer at Schaeffler
India Ltd

FACULTY OF MANAGEMENT STUDIES SPECIALIZATIONS

FINANCE MANAGEMENT



At its most basic level, finance ensures the effective management of funds for an organisation and helps it to stay competitive or, in other words, financially healthy. The MBA in finance equips students with strong analytical and problem-solving skills and an ethical mindset. It imparts conceptual knowledge of portfolio management, financial markets, regulatory environment, international finance, financial services, and corporate strategy to facilitate decision making.

HUMAN RESOURCE MANAGEMENT



The ultimate assets of a business enterprise need to be efficiently handled. Strategic and International Management, Compensation management, industrial relations, talent acquisition and labor laws' lessons are imparted to the potential future change agents! An integrated mentorship program is instituted wherein junior batch students are mentored by senior batch students. Short films on issues such as grievance handling, work-life balance, performance appraisal, etc., are prepared to enhance the domain knowledge in groups.

MARKETING MANAGEMENT



Comprehensive coverage of theories and case studies, along with living examples, forms the subject matter of the domain at large. Consumer behavior, Salesforce Management, Advertisement and other such concepts are discussed through various teaching methods. And there is no denying that at the start of the placement, recruiters have a penchant for this specialization.

PRODUCTION & OPERATIONS MANAGEMENT



The newest offering in the line-up is at par with the level and quality of education in the other three domains. Study of Material Management, Advanced Operations Research, Logistics, Supply Chain Management, and Production Processes prepares students for on-floor execution. Smooth functioning at a manufacturing facility is attained only with sound technical knowledge and how students strive exactly for that.

FOUR CLUBS OF OUR FACULTY (UNDER THE AEGIS OF MSF)

FISCAL SPARK



To establish a network for the exchange of knowledge and information related to Finance in the form of reports, quizzes, case studies and articles analyzed by the students. To reduce the gap between students and corporates by arranging events, conferences and seminars related to finance.

SYNERGY

The objective of the group Synergy club is to team up the students who are interested in Human Resource Management and help students in attaining inter-personal skills required in the corporate field. To enhance the skill and competencies of the students through sharing and learning the updated current HR practices and policies that in turn will strengthen their role as Strategic Business Partner.



MARKUP



Industry and field relevant Marketing skill development by a persistent study on changing market trends and consumer behaviors. Focus on ethical practices, while mastering the art of marketing. Enabling an environment where members can express themselves and collaborative learning is built. A good marketer needs a strong character with a sense of general awareness. MarkUp shall focus on analytical and creative thinking with continuous experiments.

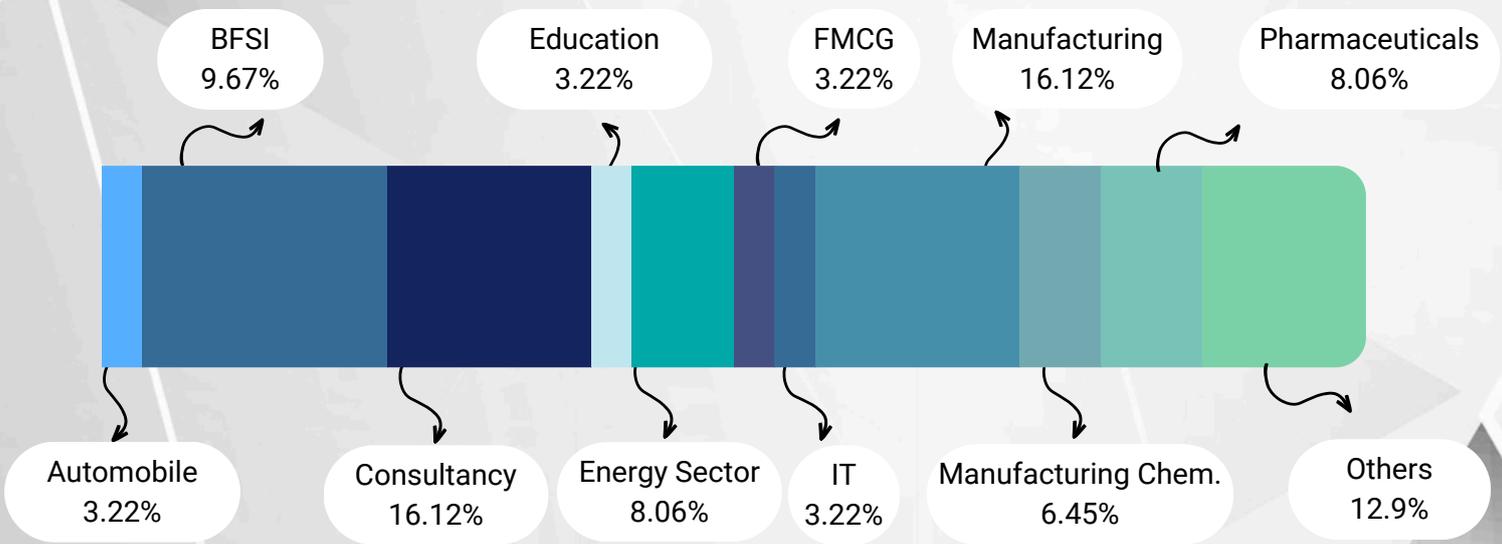
OPTIMUM

To engage students and align their interest in Operations Management. To bridge the gap between classroom learning and practical application in the field of operations through activities like case study etc. To create a collaborative environment for knowledge sharing through expert talk. To keep students aware of recent happenings in the domain like Six Sigma, Lean Manufacturing, etc. by organizing workshops and industry visits.

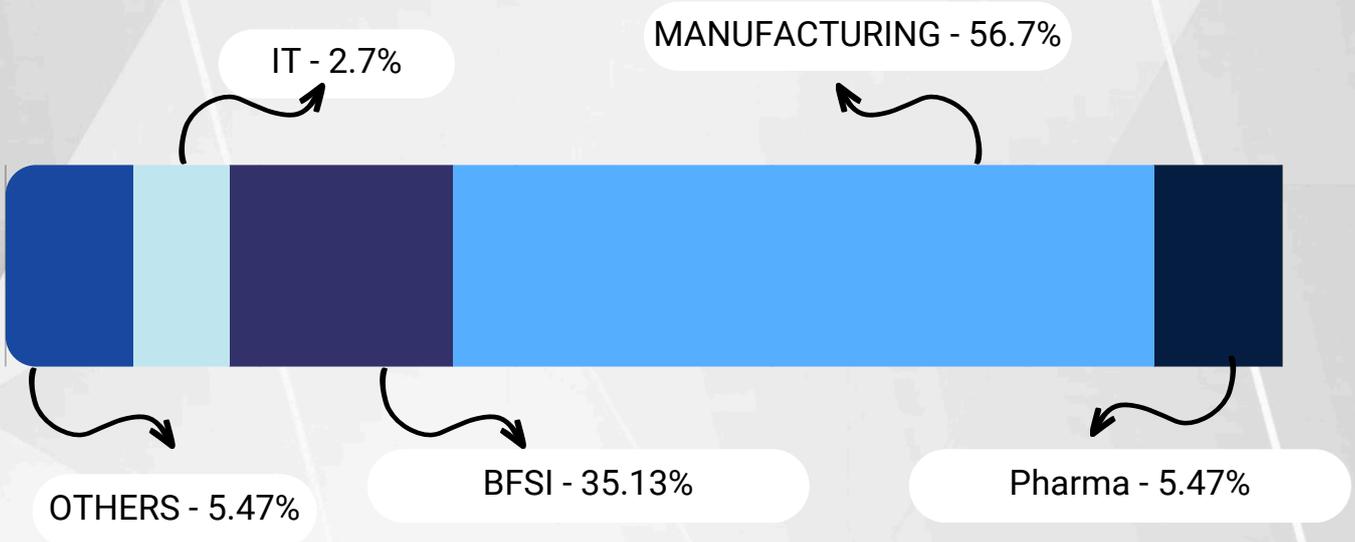


SIP & PLACEMENT STATISTICS

MBA (2022-24 BATCH)



SECTORWISE SIP STATISTICS - 2022-24



HIGHEST

16 LPA

AVERAGE

7.48 LPA

PLACEMENT STATISTICS - 2022-24

SUMMER INTERNSHIP RECRUITERS

MBA 2023-25 PROGRAMME



HIGHEST STIPEND OFFERED: ₹28,000/- P.M.

An eight weeks Summer Internship Project is a part of our academic curriculum wherein students go and work in esteemed organizations from mid-May to mid-July. During this time, the young talents, can get exposure to real managerial work and extract as much learning as possible in the tenure. The students have been offered internships from various companies listed above.

FINAL PLACEMENT RECRUITERS

MBA 2022-24 PROGRAMME



HIGHEST SALARY OFFERED: ₹16 LPA

The placement initiative of FMS-Baroda for all its batches attracts a good number of companies from BFSI, FMCG, Manufacturing, Pharmaceutical, Mass Media, Telecom, and other sectors. All our students managed to secure coveted job profiles at reputed organizations, except 14 students who opted for entrepreneurial paths or went for higher studies. Additionally, FMS-Baroda has received industry-wide accolades for alumni performance and curriculum structure. All the mentioned companies participated in the placement session.

EMINENT ALUMNI



MR. RAJESH GUPTA
Director
NITI Aayog



MR. HITENDRA DAVE
CEO
HSBC India



MR. SRIRAM IYER
CEO
HDFC Pension



MR. MANISH SHAH
Managing Director
**Prakash Chemicals
International Pvt. Ltd**



MR. ALOK SHARMAN
Regional Director-South Asia &
Managing Director-India
Brenntag



MR. VIRAT DIWANJI
Group President and
Head Consumer Bank
Kotak Mahindra Bank



**MR. AMOLRATNA
SRIVASTAV**
Analytics Innovation
Principal Director
Accenture



MR. SURESH IYER
Senior Vice President,
Head of Data Management
**Wells Fargo India &
Philippines**



MR. KAUSHIK ROY
Assistant Professor,
Strategic Management Group
IIM, Calcutta



DR. RAJEV SHARMA
Founder & CEO
TASA Global



MR. APURVA SRIVASTAVA
Director
(Consulting - ET&P)
Deloitte



MR. MANISH REGE
Technical Lead - Urban
Infrastructure
Mott MacDonald

EMINENT ALUMNI



MR. BALASUNDARAM L
Senior Director-People
Worley



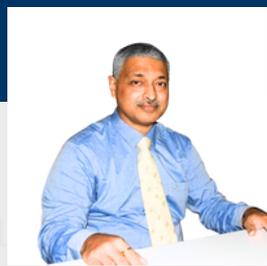
MR. KETAN VANJARA
Head of Platform
Engineering
Bakkt



MR. PRASHANT SINGH
Global Head - Data &
Analytics Adoption
Coco Cola Company



MR. SATISH MITTAL
Partner
Ernst & Young India



MR. HIMANSHU AGRAWAL
Senior Vice President
International Markets
Zydex Industries Pvt. Ltd



MR. RAMESH MOOTHAN
Director International
Business
BioSyent Inc.



MR. DEEPKAMAL BISWAS
Partner - Technology
Consulting
Ernst & Young Global Ltd.



MR. ZURVAN MAROLIA
Senior Vice President
Product Supply.
Godrej Interio



MR. DARSHAN SHAH
Managing Director
Deloitte



MR. AJAY LIMAYE
Director (Investments)
**Oman India Joint
Investment Fund**



MR. BHARAT R. RAM
Director
**Rohleder East Private
Limited**

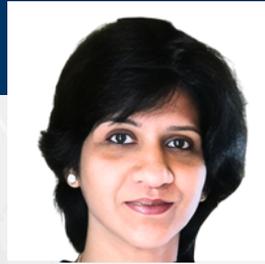


MS. SHOBHA
SUBRAMANIAN
Founder
Market Vistas

EMINENT ALUMNI



MR. ASHISH CHANDAK
Chief Compliance Officer
Yes Bank



MS. PRIYANKA PARIKH
Faculty, Leavey School of
Business,
Santa Clara University



MR. CHETAN VYAS
Director
ACVA Biz Ideas Pvt. Ltd.



MR. MANISH SADHU
Area Director of Human
Resources
**Yas Plaza Hotels by
Aldar Hospitality**



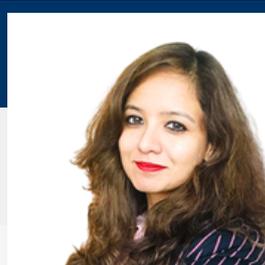
MR. MEHUL THANAWALA
Executive Director
JM Financial Ltd.



MR. BIRJU MISTRY
Head HR
**Ami Lifesciences Pvt.
Ltd.**



MS. EKTA PANCHAL
Principal Consultant
Cognizant Softvion



MS. RUBI KHAN
Assistant Vice President
Max Life Insurance



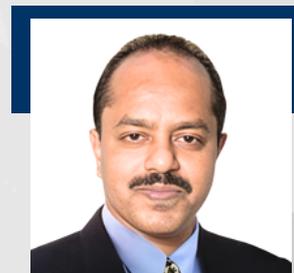
MR. MILIND GADHAVI
Renowned Poet,
Author & Lyricist
**Winner of Transmedia
Awards for Best Lyrics**



Mr. JAYDEEP SOLANKI
GM - Procurement
CEVA Logistics



MR. KAUSHAL MEHTA
Vice President
Reliance Industries Ltd.



MR. BRAJESH SAYEM
Principal Consultant
BreakThru Appointments

UNIVERSITY KA AMRIT MAHOTSAV



Under the 75th University Ka Amrit Mahotsav, we have pledged to conduct 75 various insightful sessions and workshops during the year to further enhance students' knowledge by industry experts. Our I/C. Dean - Dr. Sunita Sharma takes every necessary step to ensure that students get the best of the industry exposure from the campus itself. We have conducted various such events where experts of various industrial arenas shared their experience and expertise which, in turn, will help our students to enhance their skills. Moreover, such interactive sessions help the students to think from a different perspective. AICTE(All India Council of Technical Education) has also recommended to conduct various programs, events and seminars under the title 75th University Ka Amrit Mahotsav.

We take pride to announce that we are already 21 Events down the road in achieving our target. Many industry experts have come forward to share their expertise and experience by conducting seminars and workshops with the students. Here are a few of them:



Mr. Sriram Iyer
Chief Executive Officer
HDFC Pension Management
Company Limited
on the topic
"PERSONAL FINANCE"



Mr. Devesh Joshipura
Sr. VP - Purchase and Contracts,
Petroexceltech, Vadodara
on the topic
"FUTURE OF PROFESSIONALISM"



Mr. A. K. Chatteraj
Chief Executive Officer,
The Third Eye, Vadodara
on the topic
"MULTIPLE INTELLIGENCE CONCEPTS"



Mr. Madhur Kumar Jain
Head -Project Controls,
L&T Hydrocarbon Engineering Limited
on the topic
**"CRADLE OF KNOWLEDGE TO SADDLE
OF EXCELLENCE"**



Mr. Prasanna Kumar Pattanayak
Chief Operating Officer
Beacon Insurance Brokers Pvt. Ltd.
on the topic
"INSURANCE AS A CAREER"

Steps for Admission in FMS Baroda - Regular MBA

1 Release of CMAT score or rank

2 ACPC Registration

3 Release of ACPC Rank

4 Choice Filling

5 Final Admission

FOR MORE DETAILS REFER TO ACPC WEBSITE : <https://acpc.gujarat.gov.in/>



सत्यं शिवं सुन्दरम्

Estd. 1949

Accredited "A+" by NAAC



M.S. PATEL INSTITUTE OF MANAGEMENT STUDIES
FACULTY OF MANAGEMENT STUDIES (FMS-B)
THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA



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VADODARA - 390002

Contact:

Dr. Bhargav Pandya
(ACPC) Co-Ordinator at FMS

Ms. Smita Trivedi
Faculty Co-Ordinator at FMS

Contact (10 AM to 6:30 PM)

Mr. Ketan Upadhyay: 8866445800

Mr. Jignesh Kavade: 7990825737

Mr. Snehal Desai: 9904132478