



सत्यं शिवं सुन्दरम्

Estd. 1949

[Accredited grade "A+" by NAAC]

2026-27

ADMISSION BROCHURE

M. S. Patel Institute

Three Year Executive MBA Programme

Faculty of Management Studies

The Maharaja Sayajirao University Of Baroda

Officers of The University



Prof. (Dr.) Bhalchandra Mahadeo Bhanage
Hon'ble Vice Chancellor
The Maharaja Sayajirao University of Baroda



Prof. (Dr.) K. M. Chudasama (Registrar)
The Maharaja Sayajirao University of Baroda



Prof. (Dr.) Sunita Sharma (Dean & Head)
Faculty of Management Studies,
The Maharaja Sayajirao University of Baroda



Staff of The Faculty



Mr. Nikunj Rabari

Programme Officer – Executive MBA Programme
Faculty of Management Studies,
The Maharaja Sayajirao University of Baroda



Mr. Manish Shah

Account Clerk – Executive MBA Programme
Faculty of management studies.
The Maharaja Sayajirao University of Baroda



Mr. Ajay Solanki

Peon – Executive MBA Programme
Faculty of management studies.
The Maharaja Sayajirao University of Baroda



Mr. Piyush Solanki

Peon – Executive MBA Programme
Faculty of Management Studies
The Maharaja Sayajirao University of Baroda



The Maharaja SayajiraUniversity of Baroda

India's internationally renowned The Maharaja Sayajirao University of Baroda (1949) has blossomed from the Baroda College (1881) which is one of the oldest centers of learning in western India. MSU is the only state university with a residential, unitary character having English as the sole medium of instruction with more than 1200 well-qualified faculty members and 1500 administrative staff to facilitate the learning of more than 55,000 students living a cosmopolitan life on campus. The rich legacy of the University is crowned by the names of stalwarts like Nobel Laureate Dr. Venkatraman Ramakrishnan, Shri Aurobindo, Bharat Ratna Acharya Vinoba Bhave, Gyanpith Awardee Shri Rajendra Shah, Dr. I.G. Patel, Lord Bhikhu Parekh, Shri Sam Pitroda, Prof. K.G. Subramanyan and many more.

Having 275 acres of land, it comprises 14 Faculties (Arts, Commerce, Education & Psychology, Family & Community Sciences, Fine Arts, Journalism & Communication, Law, Management Studies, Medicine, Performing Arts, Science, Social Work, Technology & Engineering and Pharmacy) having 90 departments, 3 constituent colleges (Polytechnic, M. K. Amin Arts and Science College & College of Commerce, Padra and Baroda Sanskrit Mahavidyalaya) and several specialized centers and institutes offering a wide spectrum of courses from kindergarten to Ph.D., with excellent exposure to co-curricular and extracurricular experiences.



With its multifaceted academic character and infrastructural strength in the form of equipment, laboratories, libraries, and other facilities, the University is forging ahead towards creating spaces for interactive structures of knowledge, through mutual collaborations across the divisions of natural sciences and technology, social sciences and humanities, commerce and business studies, etc. across national and international boundaries through collaborations and linkages. A strong interface with the industry and placement cells in different faculties have empowered the illustrious alumni to hold high positions in various sectors in some of the best organizations in the world.



VISION

To inculcate professionalism in management thoughts and foster practices of future managers and leaders.



MISSION

To serve as center of excellence in management education, training & research.



OBJECTIVE

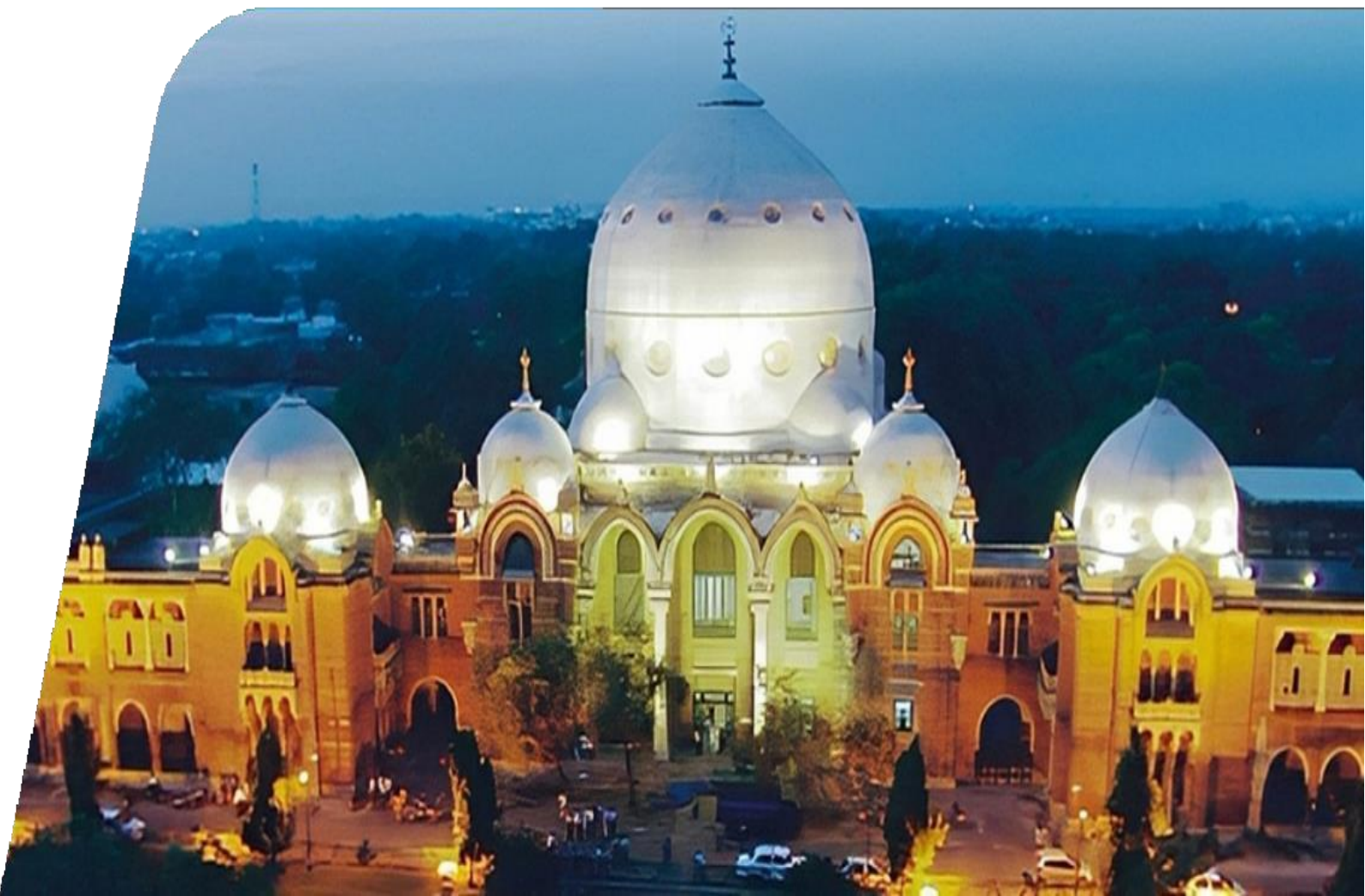
To disseminate knowledge and management education in order to provide a talented workforce to the business world.

MAGANBHAI SHANKARBHAI PATEL
INSTITUTE
OF
MANAGEMENT STUDIES
M.S. UNIVERSITY OF BARODA



THE FACULTY OF MANAGEMENT STUDIES

Maganbhai Shankarbhai Patel Institute of Management Studies, popularly known as FMS-Baroda, was established in 1984 in the city of Vadodara. It is run by the Maharaja Sayajirao University of Baroda. The courses are approved by the All India Council for Technical Education. The institute offers a full-time MBA program, a doctoral program, and three-year Executive MBA programs. Students, in their two-year stint at FMS-B, are exposed to one of the best learning environments and industrial exposure. Various industries of National and International importance provide students with the opportunity to interact with the corporate world and gain hands-on experience. The institute creates a fertile ground for sharing multiple viewpoints and preparing for leadership in a global workplace. Its commitment to diversity is deep. The interactions that occur daily in the FMS-B community provide a challenging atmosphere that helps students to grow and develop skills they would need to excel in the corporate world. The faculty, students, and alumni are linked by a common quest for life-long learning. Teaching and learning at FMS-B are collaborative, which reward the students with a higher level of knowledge, deeper insight, and better understanding.





MANAGEMENT DEVELOPMENT CENTRE (MDC)

Management development center caters to the need of providing management development programs to company's executives. The training programs are customized keeping in mind the need of companies to train their executives. The seminar hall has a capacity of 50 people. There is a boardroom too that can be used by companies to conduct meetings and interviews. The seminar hall is well equipped with projector and public address system to facilitate interactive sessions and presentations.

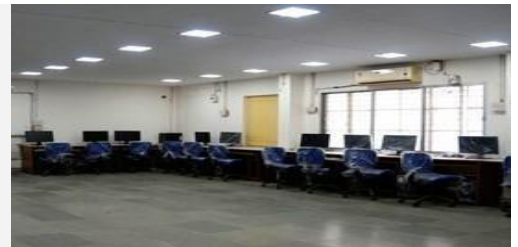
THE HUB OF OUR KNOWLEDGE INFRASTRUCTURE (LIBRARY)

The faculty has a well-equipped library which is a knowledge and research center for students. It is well updated with books, national and international print magazines/journals, and encyclopedias. It has a comprehensive collection of more than 12,650 titles in all the field of management ranging from income tax to labor laws, international finance to organizational behavior, strategy planning to supply chain management. The library has a subscription of more than 31 national and international journals and periodicals, besides, 10,000 online journals via EBSCO host. Students have access to the Smt. Hansa Mehta Library.



COMPUTER & LANGUAGE LABORATORY

The faculty also has a computer and language lab. Students, faculty and staff have access to the computer labs, which provide the tools and technologies to produce websites, edit papers, complete class assignments, communicate via email, conduct data analysis and access library resources. Students are required to attend language lab to enhance their communication skills. Computer lab also helps students in learning and improving their basic and advance computer skills.



RECREATIONAL (FACILITIES WITHIN THE PREMISES)

FMS-Baroda aims at a balanced blend of academic and sports activities for the overall personality development of its students. There are common facilities on the campus for sports like badminton, table tennis, volleyball. Students can avail themselves of these facilities at any time. Special emphasis is given to improving not only the wellness component and lifestyles of students but also to install in them the qualities of team *cohesion* and sportsman spirit.



AUDITORIUM (with in CAMPUS)

Pandit Deendayal Upadhyay Auditorium an in-house auditorium of the faculty is famous in Vadodara. It has an ideal atmosphere for seminars, conferences, expert talk, large meetings and presentations. Students conduct different activities and events in the auditorium. Students, in their two-year stint at FMS- Baroda, are exposed to the best in academic expertise and industrial exposure through the seminar, expert talks, guest lectures and many more events.



Smart Digital Classrooms

The Faculty of Management Studies proudly offers fully equipped Smart Classrooms designed to enhance the modern learning experience. Each classroom is integrated with advanced digital technologies, including interactive displays, audio-visual systems, and multimedia teaching tools. These Smart Classrooms create an engaging and dynamic environment that supports interactive learning, real-time presentations, and collaborative discussions. By combining innovative teaching methods with cutting-edge infrastructure, the Faculty ensures that students gain practical insights, improved understanding, and a future-ready educational experience aligned with global standards.

OUR MILESTONES



2024

Ranked 44th in the IIRF Ranking-2024.



2025

Ranked 39th in the IIRF Ranking-2025.



2026

Ranked 1st among other Government B-School (ROI) in MDRA Survey conducted by India Today.



2023

Ranked 30th in the Chronicle Ranking-2023 & Revolutionized learning with a State of the art Smart Digital Classroom.



2022

The M.S. University accredited A+ by National Assessment & Accreditation Council, NAAC.



2021

Ranked 4th as a Top Government B-School in India with Best Value for Money in November-2021.



2018

23rd rank across Indian B-School (Including IIMs, IITs, IIFT) in the week. Our Faculty member Received award for best innovative teaching practices.



2020

Ranked 2nd among other Government B-School (ROI) in MDRA Survey Conducted by India Today.



2020

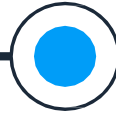
Our HR Associate Professor received "The Best Research Paper Award" In Special Category on 14/03/2020.

OUR MILESTONES



2016

Placed in super League A-8 Category of B-School in PAN India Survey Conducted by Business Standard in 2016.



2017

Ranked 13th Top Government B- School by CSR-GHRDC Survey.



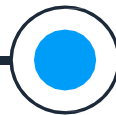
2017

Our HR Associate Professor received “DEWAND MEHTA National Education Award” of Best Teacher in HRM in Western Region.



2016

Received “DEWANG MEHTA National Education Award” for Best Academic input (Syllabus) in Human Resource Management.



2015

Ranked 13th Top Government B- School in India by Competition Success Review in 2015.



2014

Rated A++ by Business and Management Chronicles in 2014.



2012

Ranked 59th among 3500 B-schools by C-force Market Research Agency. (Outlook – 01/10/2012)



2012

Ranked 2nd on the basis of ROI by C-Force Market Research Agency.



2013

Ranked A+ by Business and Management Chronicles.

THE PROGRAMME

THREE YEAR EXECUTIVE MBA Programme (Approved by AICTE, MHRD New Delhi) was started in November, 1996 by the university to cater to the requirements of executive development and training for the business and industry in and around the Vadodara city. The first batch was admitted to the programme in January 1997, with the intake of 40 candidates and currently the capacity is increased to 80 candidates spread over many organizations like RIL, ONGC, HITACHI, IOCL, Railways, Alembic, L&T, Alstom, Apollo Tyres, GETCO, GSFC, GACL, Siemens, Hero MotoCorp, MGVL, and others. Unique feature of the programme is constant interaction with senior executives who complement with the full-time faculty members in teaching and training activities. The programme of the Faculty is constantly reviewed by eminent experts to keep it update and relevant to social needs in view of changing environment and technology.

ADMISSION REQUIREMENTS

- Minimum 50% marks at the Graduation level (with 5% relaxation for SC/ST candidates) from The Maharaja Sayajirao University or any other recognized university.
- Candidate should be currently employed (or professionally self- employed)
- Minimum two years of work experience after completion of the undergraduate degree. (The degree obtained after 30-06-2024 will not be considered for eligibility.)
- The candidate must produce NOC from his/her organization. If self-employed, a copy of three years GST return & IT return be submitted.
- Candidate must be working within a radius of 16 kms from the institute campus.
- Candidates with CMAT Scores will be given preference.
- Admission will be based on Personal Interview. All eligible candidates will be called for a Personal Interview, and the merit list will be prepared based on performance in the interview along with the percentage obtained at the Graduation level.

CERTIFICATES REQUIRED

A candidate seeking admission should upload the following certificate along with the application form:

1. CMAT score sheet (if available)
2. 10th & 12th Mark sheet
3. All semester mark sheets of graduation & Degree certificate
4. Migration Certificate
5. Certificate of cast category i.e. ST/ SC.
6. Work experience letter (mentioning the period after graduation)
7. No Objection Certificate from current employer to pursue MBA by the applicant.
- 7 (a). If self-employed, copy of business registration certificate and latest income tax return.

ADMISSION PROCESS

Seat will be allocated to candidates with CMAT score first. If seats remain vacant the admission will be given on merit basis on percentage of graduation for non CMAT candidates. However, students who will be found eligible will have to present themselves for personal interview before a panel. The merit will be decided finally based on eligibility criteria and successful personal interview. The faculty is not bound to fill up all the seats. If candidate will not be found suitable in PI, the faculty may decide to let the seat remain vacant.

COURSE INTAKE

The total Student intake is 80.

COURSE DURATION

The Duration of the programme will be of 3 years. However, the candidate shall have to complete the programme within a period of not more than 5 years from the date of admission. There will be six semesters, each of minimum 90 days with not more than 2 sessions a day on an average. Each session will have a duration of one and half hour.

MINIMUM ATTENDANCE

A Candidate shall have to maintain minimum of 80% Attendance. It is required to give all mid-semester examinations and continuous evaluation assignments, quizzes, role play, presentations, etc. to pass.

Subjects List

First Semester

- Management Concepts and Organisational Behaviour
- Managerial Economics
- Data Analysis & Decision Tools
- Financial and Cost Accounting
- Human Resource Management

Second Semester

- Tax Laws
- Business Environment
- Business Communication
- Financial Management
- Management Accounting
- Organizational Development

Third Semester

- Marketing Management
- Operations Research & System Modeling
- Operations Management
- Business Research Methods
- Business Law
- Information & Communication Technology for Management

Fourth Semester

- Strategic Management & Business Policy
- Contemporary Issues in Management
- Business Sustainability
- Two elective papers from specialization area

Fifth Semester

- Corporate Governance & Business Ethics / Entrepreneurship & Innovation Management
 - Three elective papers from specialization area
- Each student shall have to select five electives papers from the area of specialization but not less than four, including two offered in the fourth semester.

Sixth Semester

- Dissertation (Equivalent to Two Papers)
- Jury

SPECIALIZATIONS OFFERED



Human Resource Management

1. Labour Legislation in India
2. Advanced Personnel Management
3. Industrial Relations and Trade Unionism
4. Human Resource Development
5. Compensation Management
6. Research Methods
7. Leadership & Group Dynamics

Financial Management

1. Corporate Tax Management
2. International Financial Management
3. Project Management
4. Security Analysis and Portfolio Management
5. Indian Financial System
6. Management Planning & Control System
7. Corporate Valuation



Marketing Management

1. Consumer Behavior
2. Advertising Management
3. Marketing Research
4. Sales Force Management
5. Industrial Marketing
6. Strategic Marketing
7. International Marketing

Production & Operations Management

1. Advanced Operations Management
2. Advanced Operations Research
3. Quality Management
4. Operations Management in Services
5. Material Management
6. Business Forecasting
7. Supply Chain Management



Business Sustainability

1. Legal aspects of Business Sustainability
2. Responsible Business Behaviour
3. Strategies for Sustainable Business
4. Sustainability Reporting
5. Sustainable Business through Green Supply Chain
6. Sustainable Leadership & Entrepreneurship
7. Sustainable Production & Consumption

Executives Associated From



HITACHI



**Executives
Associated From**



And many more...



Accredited "A+" by NAAC

COURSE FEE

Tuition & other fees will be Rs.74,000/- per year (to be paid in two parts).

Admission only through gcas.gujgov.edu.in

For further information, please contact:

Executive MBA Programme Office - 📞 +91 8238210909

**Three Year Executive MBA Programme
M. S. Patel Institute of Management Studies,
Faculty of Management Studies,
The M. S. University of Baroda,
Vadodara-390002**



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Vadodara - 390002**

